

One Planet York



Sustainability and One Planet Living

The One Planet York programme described in this document summarises how the Council and partners will deliver sustainability whilst meeting the Council Plan aims surrounding embedding sustainability and working towards 'One Planet Living'.

Embedding sustainability into everything we do could for example mean using resources such as energy and water more efficiently, maximising operational savings, reducing waste, improving air quality, embracing new technologies and supporting the growth of green jobs and a low carbon economy.

One Planet Living is an international approach designed to deliver a step-change in organisational efficiency and wider community outcomes relating to social, economic and environment sustainability. *If everyone lived like the average York citizen we would need over three planets to support us.* This is not sustainable. One Planet living is really about creating places in which people enjoy happy, healthy lives within their fair share of the earth's resources i.e. one planet living. It is also used by leading commercial organisations as it delivers operational savings and generates new income streams and fosters innovation and makes explicit an organisation's commitment to sustainability. It also helps make sense of sustainability, enabling organisations to show leadership, progress and all in a clear accessible and engaging way. This One Planet York Programme focuses on creating a One Planet Council and to working towards One Planet Living across the wider city.

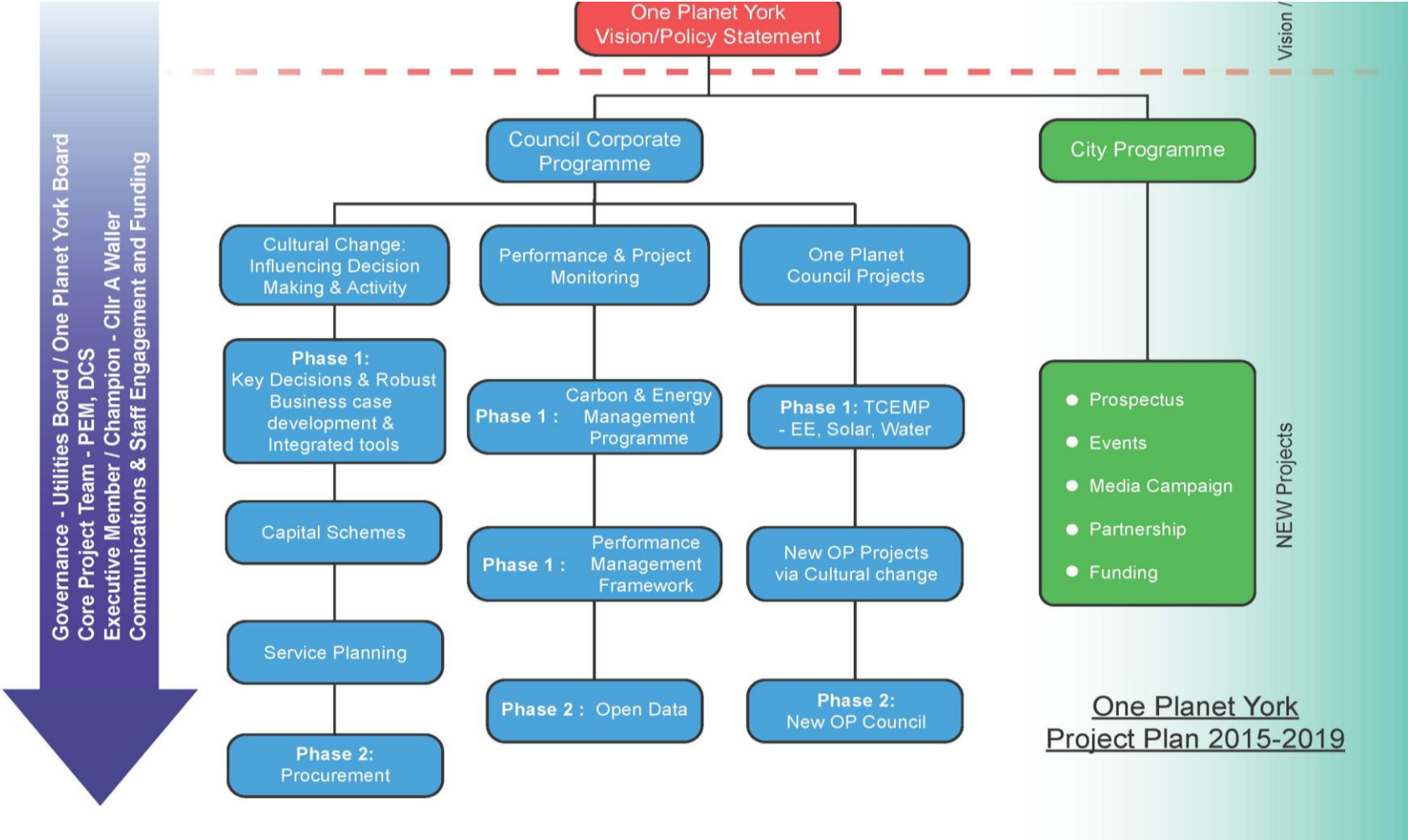


One Planet Principles - *We are consuming the resources of three planets when we only have one.*

Based on the One Planet principle above we will not only embed sustainability into everything we do but to help create a prosperous York. We will seek to ensure that One Planet Principles directly influence how the Council operates and goes about its business. To complement this we will look to further activate city stakeholders within a strengthened shared platform of engagement based around the concept of a York as a 'One Planet' city. We will use these simple themes / principles:

1. Zero carbon
2. Zero waste
3. Sustainable Transport
4. Sustainable Materials
5. Local and Sustainable food
6. Sustainable water
7. Land use and wildlife
8. Culture and heritage
9. Equity and local economy
10. Health and happiness





Transforming how the city can work towards One Planet Living

The 2 key features of the OnePlanetYork programme are:

- 1) A OnePlanetYork
- 2) A One Planet Council

OnePlanetYork:

This strand aims to consolidate and further activate city stakeholders within a strengthened shared platform of engagement based around the concept of a York as a 'One Planet' sustainable and resilient city. It is recognised that the council on its own cannot effectively address the city's key challenges, but can act as an enabler to help support and enable actions across the city.

In the longer-term, the proposed shared platform would use partnerships to drive change, harnessing the enthusiasm and commitment of city stakeholders, facilitating them to lead the agenda and drive future progress.

OnePlanetCouncil:

There are 2 main elements to this section of the programme. This reflects the various roles CYC will play to enable change:

- 1) Enabling and facilitating change through the creation of the new framework and tools to help support it
- 2) Enabling change through the way we operate internally and how we operate our external-facing services



Figure 6. The role of City of York Council in delivering OnePlanetYork

1. Enabling and facilitating city – level change through the creation of the new framework and tools to help support it

It is recognised that the council on its own cannot effectively address the city's key challenges around creating an OnePlanet City. However, in order to activate city stakeholders within a strengthened shared platform of engagement based around the concept of a York as a 'One Planet' sustainable and resilient city, the council will, in the early stages of the programme need to act as an enabler to activate and facilitate greater change through partnerships across the city:

To enable wider change through partnerships, City of York Council will take the following 'enabling' headline steps:

Phase 1 (May – November 2016)

- Establish a steering group / working group and to develop prospectus and also explore funding opportunities to galvanize the work of the group (providing a tool/focus for early engagement / OPY project building).
- OPY city prospectus created (co-designed with city stakeholders). This builds upon and completes the work started in March 2015 and sets a clear 'statement of intent' for each of the 10 One Planet York principles.
- OPY city 'endorsements' (initial target of 10 'early pledgers'). The beginnings of an emerging 'platform for engagement' around the concept of York as a leading sustainable city.
- Launch of OPY city Waste App (demonstrating real practical delivery and commitment on the part of CYC)
- OPY 'city reference group' established – based upon 60+ attendees from OPY summit in March 2015
- Launch of OPY city Waste App (demonstrating real practical delivery and commitment on the part of CYC)

- OPY city co-branding strategy/protocol. Suite of high quality logo's and marketing material available 'open source' for anyone organising an activity or event that relates to any of the 10 principles. Serves to frame distinct activities within the wider narrative of OPY. Helps position unrelated activities and events within OPY envelope
- OPY city annual events programme (based on OPY co-branding principle). Load-sharing – Displaces burden to initiate, organise and deliver activities across a wider set of partners.
- OPY city website presence
- OPY city e-newsletter/blog (Similar to 'Rewiring' Blog – showcasing real people delivering real things)
- OPY city annual report (Where is York currently at? update) Utilising new measures developed by NEF in Nov 2015.

Phase 2 (March 2017 onwards)

- OPY city annual innovation Expo' (possible link to Make it York Business Week?)

Transforming the Council into a One Planet Council (OPC)

We will deliver a series of actions that broadly fall under three main workstreams.

- 1) Organisational cultural change
- 2) Performance and monitoring
- 3) Project delivery

Whilst it is useful to group projects and programmes under these headings it is important to recognise that many of the activities are cross cutting and may require little additional officer time to implement. It will also deliver change internally and throughout CYC's external facing services / policies / programmes to aid city delivery.

Organisational cultural change

This is about changing the way the Council operates and makes decisions to ensure that Sustainability is properly taken in to account. It will involve integration of sustainability and OPC principles into existing processes already operating across the council for example:

Phase 1 (Dec 2015 onwards) will comprise:

Working with existing and emerging corporate processes, we will look to embed One Planet (OP) principles into:

- service planning and performance management framework

- working with the grain to shape the Everyone Business work stream
- Integration with the new robust business case template being developed and better integration with tools such as cost and benefits analysis.
- Business support i.e. democratic processes, procurement and finance processes
- Create a new policy statement to clearly define our vision for an One Planet Council (OPC) (see annex 1)

Phase 2(Post Sept 2016 TBC)

Procurement

Where feasible, One Planet principles will be embedded into all stages of the procurement process to improve the sustainability of the goods and services we procure.

Key services

Work with 5 major services and 5 major procurement projects to ensure sustainability is embedded

Performance and monitoring

This is about properly understanding, monitoring and managing the impact of the Council's activities and how they affect Sustainability and presenting this information regularly in a clear and accessible way. Through the new service planning and performance management framework being developed, we propose to work with directorates to ensure they highlight what they can contribute towards delivering an OPC and explore performance metrics and monitoring accordingly.

We will aim to improve current reporting in this area, and ensure reporting is in a consistency approach and coordinated to highlight clearly and simply OPC activity across the council. We also propose to regularly celebrate progress internally

- **Phase 1 (Feb 2016 onwards):**
- Embed into the new service planning and performance management framework
- Establish how directorates, through new service plans, can contribute to delivering OPC
- Establish new OPC metrics
- Establish regular performance management
- Regularly celebrate progress internally.

Specific Projects (Ongoing)

Through the above, planned projects, programmes and strategies will begin to emerge and assist in delivering greater levels of sustainability across the council, and with additional added value i.e. positive social and environmental benefits. It will also reduce missed opportunities and ensure we deliver more value from the existing funding we have. The council will also continue to deliver the Transformational Carbon and Energy management Programme (including energy and water efficiency and renewable energy projects and associated efficiency savings / revenue generation) and explore new roles for the council in the municipal energy. Specific new projects and programmes will be encouraged and supported through a One Planet Board (formerly the Utilities Board) and staff training events.

A full list of all relevant Council projects will be established by the One Planet Board and through improved monitoring and networking. This will enable better linkages to be made and potentially efficiencies.

New One Planet Council policy statement

In addition to the work above, we will create a new policy to support this work and to ensure that One Planet Principles directly influence how the Council operates and goes about its business.

A **draft** policy with adapted One Planet principles is summarised below:

<p>Work towards being a zero carbon, resource smart council. We will minimise the resources we use with particular regard to energy and water, and we will reduce carbon dioxide emissions directly linked to our activities. This will include maximising energy and water efficiency in our buildings and increasing, where practical, the amount of renewable / low carbon generated on our estate.</p>
<p>Work towards being a zero waste council. We will minimise operational waste that arises across the council through waste reduction, reuse, recycling and recovery measures.</p>
<p>Promote sustainable transport. We will reduce the need to travel and encourage employees to utilise sustainable travel options when travelling on our behalf. This will include accelerating the roll out of ultra low emission vehicles across our fleet where possible.</p>
<p>Promote sustainable materials and design. Where possible we will reduce the environmental impact all new buildings and the goods and services we procure as an organisation.</p>
<p>Actively promote Local and Sustainable Food. We will maximise opportunities to support local food initiatives within council services.</p>
<p>Promote sustainable Land use and the protection of wildlife. Enhance, protect and maintain the natural and built environment of the city and our own council assets. We will also encourage sustainable new developments across the city.</p>

Support culture and community. Support building confident, healthy, inclusive communities through our own services and operations.

Promote health and happiness. Ensure our services enable residents to enjoy long, healthy, independent and safe lives.

Support equity and the local economy. Work towards reducing environmental impacts of businesses and maximise low carbon economy opportunities to support local businesses to thrive and residents to have access to good quality well paid jobs and training to fulfil their potential.

Ensure Climate Resilience. We will ensure all our operations and services are sufficiently prepared and resilient for current and future climatic changes, especially flooding

Benefits of the programme



Businesses in Yorkshire and Humber could save £553m through low cost / cost free resource efficiency improvements *

Greater environmental benefits

Strengthen approach

Improved understanding and awareness

Large funding opportunities to deliver gaps across partners

Enhanced participation and engagement with key partners and community groups

Enhanced accountability and clearer performance monitoring

Enhanced recognition towards the city's ambitions to be a One Planet York

What's in it for York?

Greater social benefits

Greater economic benefits – Low carbon economy

UK businesses could save £6.4 billion* per year and help create and protect jobs by improving the way they use resources.**

Clear vision and platform for coordinated delivery

Strengthen City governance

National recognition attracting new opportunities i.e green businesses, jobs, new revenue streams



One Planet York

UK businesses and public bodies could save £500 million and 2 million tonnes of CO₂ emissions by engaging employees in cutting energy use, paper waste and travel*

Greater awareness and understanding and 10 simple principles to drive change

What's in it for CYC ?

Leaner, efficient council i.e. energy efficiency savings 15 – 30% *through energy efficiency programmes across the estate and safeguarding against future price increases

Strengthened approach to delivering Council Plan ambition to be prosperous and embed sustainability into everything we do.

Reduction in landfill tax and waste collection costs

Leaner, efficient council – more staff working towards water conservation i.e. £100,000 pa*

***Reduction in carbon emissions & water and energy bills**

Mobilise existing staff to deliver efficiency savings and greater action

Funding and investment opportunities

Adaptable through existing processes

Maximise impacts of future investments

Coordinated reporting to show success and gain recognition

